

Our mission

Promotion and establishment of more digital and sustainable tourism

Our target groups

SMEs of Tourism industry and VET trainers

Our products

1. Training Kit for Trainers
2. MOOC for learners among them VET students and SMEs of tourism industry
3. Online Matchmaking Platform

Contact

www.futour.erasmusplus.website



Frameworks for Future Tourism



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Why FuTour

Tourism was hit hard by the COVID-19 crisis in 2020. This is a major concern for economies as tourism is not only a vital source of foreign currency, but has also potential to serve as a development 'tool' to strengthen supply chains, improve local firm productivity, create jobs and provide income. Recovery is to be deliberate and wide-ranging.

Our vision

it is crucial for the SMEs as well as education institutions in the tourism industry, especially VETs, to keep up with the ongoing digital transformations, adjust their tourism education curricula and suggest a green, resilient, and sustainable development approach, by focusing on the environment, people and technology.

What we do

- FuTour supports VETs of the tourism field to redefine themselves, establish and develop innovative strategies and smart approaches.
- It presents best practices, create partnership and cooperation possibilities, mastermind new services, develop innovative solutions and answers, such as gamification, preventing over-tourism, suggesting more sustainable and resilient solutions, ensuring safe and secure tourism and creating services in digital ways.



- It promotes sustainable and digital tourism by equipping the VETs of the field with the latest updates, trends, methods as well as tools in order for them to offer genuine curricula and courses so that they prepare competitive and employable future professionals/employees of the tourism field.
- It strengthens digital competences and skills of the learners so that they pave their career path independently and successfully in the tourism industry, have sustainable income as well as overall socio-economic outlook and understanding of the best practices and the innovations, and have ideas of more green and sustainable methods of the field.



About us

1. Gewerkstatt, Germany Bochum
www.gewerkstatt.de
2. ASSERTED KNOWLEDGE
OMORRYTHMOS ETAIREIA, Athens,
Greece
www.asserted.eu
3. Centro Formazione Professionale
Cebano Monregalese scarl, Piemonte
Ceva, Italy
www.cfpcemon.it
4. CTL Eurocollege, Limassol, Cyprus
<http://ctleuro.ac.cy>
5. Zespól Szkól Morskich w Darlowie
www.zsm.darlowo.pl



What we preach

Educate!!!
For the achievement of
a sustainable and
digital tourism, solid
education and career
planning of the tourism
operators is a must.